

Cambrian College Foundation **2018-19 Activity Report**

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#CambrianCommunity



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MESSAGE FROM THE CHAIR

I am delighted to present the Cambrian College Foundation and Alumni Association's 2018-2019 Activity Report. As Chair of the Foundation's Board of Directors, it is always such a pleasure to share our success with our many valued partners, donors, alumni, and stakeholders throughout our community of Greater Sudbury, as well as our community of colleges across all of Ontario.

This was an exciting year for all of us in the #CambrianCommunity as we completed our final year of our five-year strategic plan. In this report, you will see where we made great steps toward fulfilling our outlined goals of strong engagement, exploring new approaches to make education more affordable for our students, and supporting the renewal and modernization of Cambrian's learning spaces. I am excited to be part of the planning for the next five years as we all work together to maintain the momentum we are observing. Cambrian's trajectory and reputation as an educational destination on the rise is truly exhilarating.

I also have the pleasure of welcoming four new members to our board. Geoff Hatton, President and CEO of Spectrum Telecom Group Ltd. is a dynamic leader in our corporate community and a Cambrian alumnus. Rick Smith is joining our team as faculty representative for the college, bringing his unique views as program coordinator in the College's skilled trades training department. MC Guillemette joins us as president of the Cambrian Student Council, as well as long-time Cambrian employee/retiree Sonia Del Missier acting as representative from Cambrian's Board of Governors.

I would like to extend my grateful thanks and kindest acknowledgements to the many generous donors and supporters of Cambrian College. It is only with your support that Cambrian College continues to make its mark in the North and worldwide.

All the best,

Chair – Cambrian College Foundation



MESSAGE FROM THE PRESIDENT

What an amazing year we have just celebrated. It went by like a whirlwind, but the highlights were truly outstanding. We are enjoying record-high enrolment, our hallways and classes are now full of students 12 months a year, we're ranked even higher as one of the top colleges in the country for applied research, and we were designated as a national Technology Access Centre (TAC), for our expertise in smart mining.

To say Cambrian is on the move would be an understatement.

With over 80 full-time programs and students from more than 30 countries on campus, we are a truly diverse and multi-faceted institution. Our Indigenous programming continues to celebrate culture and Canadian history in the same hallways as cutting-edge programming spaces specializing in data analytics and mobile application development.

Cambrian is truly a school with something great for everyone, but that success is owed in large part to the ongoing and passionate support of our donors, partners, and alumni. It is through your generosity that the legacy we all share will stretch far into the future as Cambrian College continues to grow beyond the boundaries of Northern Ontario, touching almost every part of the globe.

The only thing that exceeds my gratitude and excitement for the amazing year we have just experienced is the anticipation of what waits around the corner.

With thanks,

Bill Best
President – Cambrian College

VISION

IMAGINE ♦ INSPIRE ♦ INNOVATE

MISSION

To offer a comprehensive program of career-oriented, postsecondary education and training to assist individuals in finding and sustaining meaningful employment

To meet the needs of employers and the changing work environment

To support the economic and social development of our diverse community; locally and globally

VALUES

Innovation to unlock unlimited possibilities

Collaboration to maximize the contributions of all

Respect to enhance every experience for the greater good

Excellence to drive quality through accountability

MEET THE TEAM



Brandi Braithwaite

Director of Development and Alumni
(705) 566-8101, extension 7839
brandi.braithwaite@cambriancollege.ca



Angela Gilmore

Development Manager
(705) 566-8101, extension 7526
angela.gilmore@cambriancollege.ca



Kristina Garbuio

Communications and Events Officer
(705) 566-8101, extension 6411
kim.paris@cambriancollege.ca



Jeanette Bleskie

Research Analyst
(705) 566-8101, extension 6899
jeanette.bleskie@cambriancollege.ca



MESSAGE FROM THE DIRECTOR OF DEVELOPMENT AND ALUMNI

Thank you, thank you, thank you.
I really can't say thank you enough.
I have had the pleasure of connecting
with so many long-time donors,
dedicated partners, and outstanding
alumni throughout the 2018-19 fiscal
year. Their commitment to Cambrian
and our students is truly exceptional.

I also had the opportunity to meet
many of our newest donors and curious
future partners; some with connections to Cambrian, and others simply
motivated to support postsecondary education and the opportunities
it provides. We are incredibly grateful to have then all join the
Cambrian family.

I am pleased to be sharing our 2018-19 Cambrian College Foundation
and Alumni Association Activity Report, celebrating the achievements
and successes that, together, we have all achieved.

We moved into our second year of an ambitious two-year plan, focused
on building a solid and dedicated development team, while introducing
new and engaging cultivation processes and recognition initiatives.

We continue to focus on delivering commitments to our key stakeholders
and the community, while exceeding expectations wherever possible.

We have realized success through a focused, outcome-driven approach
to alumni relations, and are confident that new intel and initiatives will allow
us to achieve all of our goals with your support.

Our many donors continue to generously support Cambrian's finest with
nearly 65 annual scholarships, as well as students in financial need with
over 180 annual bursaries (and counting). Our corporate partners continue
to make valued investments in Cambrian programming, equipment and
facility renewal, and various special projects.

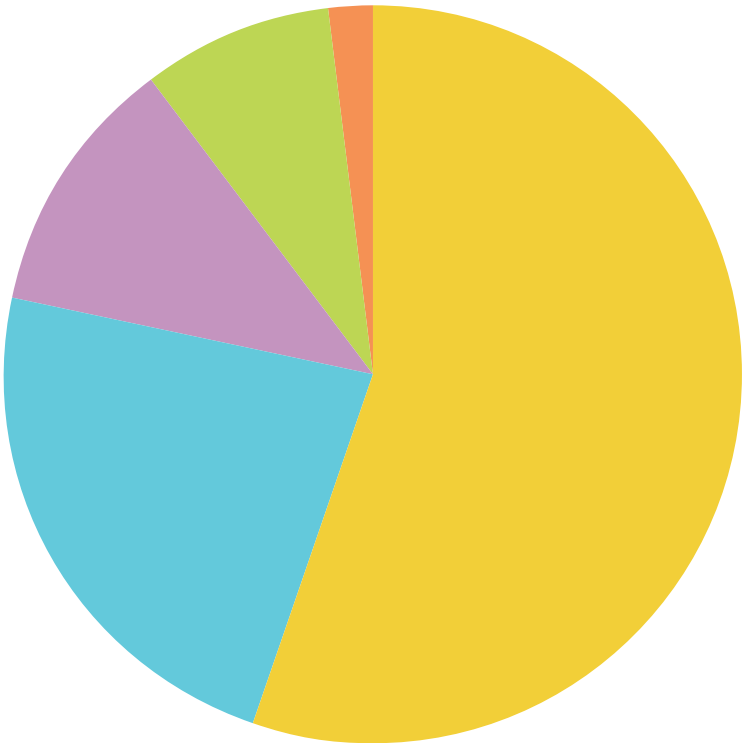
By enhancing the Cambrian experience, we can create even more
opportunities for our students to become leaders worldwide. As we
continue to raise the bar, I invite you to strengthen your ties with our
institution. Our community is strong, we are committed, and our passion
is contagious. Together, we are all members of the #CambrianCommunity.

Sincerely,

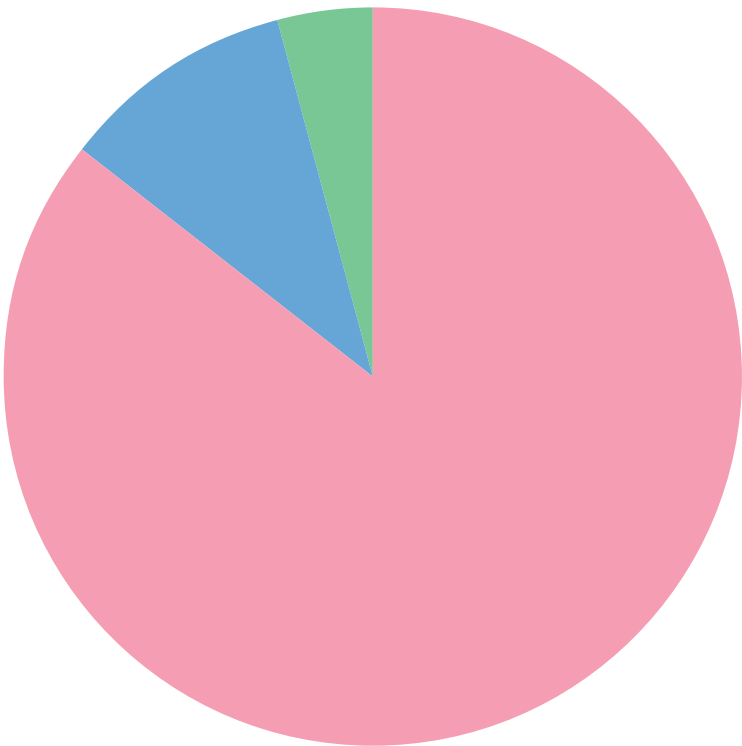
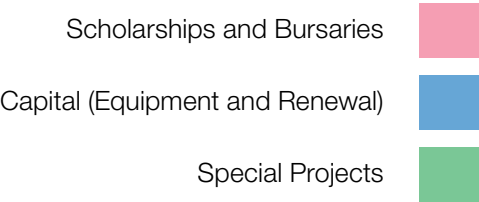
A handwritten signature in black ink.

Brandi Braithwaite
Director, Development and Alumni – Cambrian College

2019 DONATIONS BY SOURCE



2019 DONATION DESIGNATIONS



BURSARY RECIPIENTS



“Receiving the bursary really empowered me to move forward.”

JONATHAN DUQUETTE

Jonathan Duquette was great at selling cars. He did it with ease for years and likely could have carried on for many more.

But it was making him miserable. “Just because you’re good at something doesn’t mean that’s what you should be doing,” he says. “Success doesn’t always mean happiness.”

Increasingly unable to leave the demands of the workplace behind at the end of the day, Jonathan recognized that he was becoming less present at home with his wife Caroline and their four children. His mind was always wandering, preoccupied with thoughts of car sales still to be made.

During a rare night out with Caroline to see one of their favourite bands perform, Jonathan had an epiphany. Inspired by Caroline’s bold decision to enroll in medical school and a growing desire to lead a more fulfilling life, he decided to quit his job and pursue a business diploma at Cambrian.

The very next day, after the paperwork was complete on his final sale, he told his shocked coworkers that he wouldn’t be coming back. He felt instant relief.

“All my anxiety started to fade away,” he says. “It reaffirmed my decision.” However, while one weight was lifted, another quickly took its place. Without steady income, money was about to become scarce.

“Financial concern was huge. It was a scary thing to consider. We asked ourselves if we were crazy for going back [to school].”

Jonathan started applying for student awards to help maintain balance at home, but as a mature student who had been away from the classroom for a long time, his confidence was slightly shaken; he didn’t know what to expect.

When he was informed that he had been chosen to receive the Marie Tincombe-Shaw Memorial Bursary, he was floored.

“I couldn’t believe it,” he says. “It was so exciting!”

“Initially, the thought of going back to school and living off of credit was frightening,” he says, “But receiving the bursary really empowered me to move forward. It said to me: You can do it. I knew then that I could.

“Today, it’s allowing me to show my kids that it’s never too late to reinvent yourself. You don’t have to be stuck in a rut. You can make a positive change.”

As he works toward obtaining his diploma, Jonathan sees a future where he and his wife could one day open a medical practice using the complimentary skills they will develop during their studies. Jonathan acknowledges that there are challenges they still have to overcome as they chase their dreams, but he knows that in the end all the effort will be worth it.

“Sometimes it’s tough,” he says. “We’re trying to balance household responsibilities with our studies, and we still have moments of doubt. But thanks in part to the bursary and the relief it’s provided, at the end of every long day, our heads hit our pillows and we rest easier, excited for what’s to come.

“Tomorrow seems so full of possibility.”



“I don't think I could have made it without [the bursary]. It has allowed me to be one step closer to my dream.”

RACHEL WOODRUFF

There's no denying what receiving a bursary meant to Rachel Woodruff. Her reaction after hearing the news says it all.

“I cried when I found out I was getting the bursary,” she says. “I was so happy. I called my boyfriend and screamed: ‘Now I have enough money to pay for my first semester of clinical!’ A wave of stress just washed away.”

Rachel knows about stress. She has shed many tears in her life, but not always the joyful kind. When she was 10 years old, after nearly two years of tests and several misdiagnoses, doctors told Rachel she had a bone tumor—an osteoid osteoma—on her left femur. The pain was unbearable.

“It felt like my bones were breaking,” she says.

Treatment led to remission of her symptoms; however, when she was 17, with only a 0.33% likelihood of recurrence, the tumor returned. Once again, treatment proved effective. But the very next year, Rachel received more bad news.

“When I went for my yearly check-up, the doctors noticed that I now had three tumors: a new one in my left femur and two in my left humerus. They don't behave like other tumors, so my doctors still aren't sure how to treat them.”

Today, she is in near constant pain. She has trouble sleeping. Some days it's even hard to move. But she is incredibly resilient. She is determined to finish her studies and become a certified Medical Radiation Technologist.

The amount of OSAP Rachel is qualified to receive isn't sufficient to cover the cost of her schooling, and while supportive, her family is not in a position to assist her financially. She pays the majority of her tuition fees and other expenses out of pocket. Receiving the bursary was a gamechanger.

“I don't think I could have made it without [the bursary]. It's allowed me to be one step closer to my dream.”

That dream, to assist children dealing with medical issues, is quickly becoming a reality.

She is currently completing a clinical placement at the Queensway Carleton Hospital in Ottawa. Given her past experience, it's no surprise that she wants to work in pediatrics.

“I am determined to help children and aid in the process of their diagnosis,” she says. “I don't want them to go through the things that I did. I want to make a difference.”

DONOR MESSAGES



JIM MACLEAN

When fourth year nursing student Jeanine McLean passed away in 2013, her father Jim was devastated. “I was in grief counselling for years,” he says. “It was a dark time.”

Although her death was sudden, health challenges had been a constant throughout her life. When she was just two-and-a-half, doctors implanted a pacemaker in her chest to help treat a congenital heart defect. As she grew, visits to The Hospital for Sick Children in Toronto were frequent. These were frightening times for Jeanine, but they revealed her amazing courage and resilience.

“When she came out of her first surgery she was shaking and shivering,” says Jim. “When her second pacemaker went in a few years later she was a trooper. She was remarkable that way. Nothing could keep her down.”

Jeanine never forgot the kindness she was shown by the nursing staff at SickKids. When the time came to think about postsecondary education, Jeanine decided that she wanted to study to become a cardiac nurse. Someday, she hoped to be in a position to provide the same kind of compassionate care that she had received as a child.

Jeanine worked hard to achieve her goal. Hugely personable with an always-cheerful disposition, she endeared herself to her classmates and made an impression everywhere she went.

“She had a great sense of humour,” says Jim, “And her eyes had a brilliant sparkle to them. She would light up a room. Everyone loved her.”

In 2015, members of Cambrian College’s Nursing Student Council created the Jeanine McLean Memorial Award as a tribute to their cherished friend. The award

supports full-time nursing students who are living with or who have overcome significant health challenges. When Jim heard the news, it was a shock—one that pulled him out of the dark haze he’d lived in since Jeanine’s passing.

“It wasn’t until the award came to be that I found some closure,” he says. “It gave me a feeling of having dealt with the loss. It was a huge boost. It helped me to move on.”

Since its launch, Jim has been committed to helping the award grow. He has raised money by running half marathons and by turning occasions like birthdays into opportunities to ask friends and family to give. He has also become a member of the Guardians of the Children Canada—a motorcycle service organization that advocates for abused and bullied children—and is planning to organize a charitable ride to help create a permanent endowment so funds are always available to assist students in need.

“She was my angel and my princess,” says Jim. “I want her to be remembered forever.”

Although she is no longer with us, Jim knows that Jeanine’s spirit will live on in those who will be a calming presence at hospital bedsides, holding children’s hands and offering them comfort. For Jim, there is no better way to honour his daughter’s memory.

“Imagine you’re a young person in a hospital for the first time waiting to have surgery—you’re really scared and overwhelmed. But then a nurse comes up to you, someone who has benefitted from this award, and says, ‘You’re going to be just fine. I know what you’re feeling. You’re going to make it through this.’ That’s Jeanine’s gift—she’s still making her mark and helping people.”



CARLIE QUAIL AND ARIELLE BIENIEK

Carlie Quail and Arielle Bieniek think big.

At a time when their peers were applying for bursaries to support their education, these two best friends were figuring out how to create one. But they had to rein in their ambition. “We started off thinking we were going to start a not-for-profit organization,” says Carlie with a laugh.

“That’s just the nature of us,” says Arielle. “We had to scale back!” The two met when they were both working part-time at a restaurant while completing their postsecondary studies. They made an instant connection over shared interests, including a mutual appreciation for social enterprises.

“We are both inspired by any sort of corporate social responsibility,” says Carlie. “We started buying each other things from companies with focused social missions and we hit the point where we thought we have to do something ourselves!” While they agreed that their not-for-profit venture would have to be put on hold (for now), they started to consider how they could make a significant impact on a smaller scale.

Carlie was raised by a single parent, so she knew that an opportunity existed to support hardworking mothers and fathers looking to build a bright future for their families. When Arielle and Carlie saw a co-worker just out of high school struggle with the daily demands of caring for a baby while pursuing higher education, their purpose came into focus.

“She was a teen mom working hard to make ends meet while maintaining fantastic grades, but it was really tough,” says Arielle. “It gave us an idea of how difficult life was for her and for others in her situation. We were really inspired

to do something.” That “something” was the Building Momentum Bursary, now in its fifth year of availability.

Since the bursary’s launch in 2015, Carlie and Arielle have committed to raising \$1,000 annually for a single parent with financial need studying at Cambrian. Encouraging academic achievement is important, but recipients are not chosen based solely on their grades.

“We felt strongly that it shouldn’t be strictly grade focused,” says Carlie. “Some [applicants] don’t have the most exceptional marks, but they have the incredible will and desire to keep pushing through their programs. Sometimes that’s more important.”

Carlie and Arielle also recognize that parenthood brings with it concerns and needs outside the classroom. A helping hand can be more than support provided to buy textbooks and cover tuition fees. “Our first recipient used the [bursary] money to sign her daughter up for karate. That was special. Hearing that she was working so hard and that her primary concern was that her child would have more than just what’s needed to get by. I found that to be really emotional,” says Carlie.

Today, the bursary continues to make a significant impact at Cambrian, a fact that is always brought home when Carlie and Arielle get together to review each applicant’s personal essay. Hearing their powerful stories motivates them to keep the bursary going.

“That’s the most rewarding part and what really keeps us coming back,” says Carlie. “The first year we did a big fundraiser to help launch the award and it was exhausting. But when we started reading through the essays we both started crying. We were so disappointed that we didn’t raise more money!”

Arielle agrees: “Hearing those stories left us wanting to do more,” she says. “It really energized us. It still does.” Carlie and Arielle hope their experience can serve as an example for others to follow. The idea of creating and sustaining a student bursary can be daunting; they want everyone to know that the value of philanthropy is not measured in zeroes.

“People think you need to give thousands of dollars to make an impact, but you really don’t,” says Arielle. “The minimum amount to start a bursary is \$500, which can easily help someone in need buy books or diapers. We’re not killing it in the finance department just yet, but when you can set aside a small amount each week, it’s very doable.”

“We still wish we could give to everyone,” Carlie says. “The takeaway here is to join us! Just imagine what we can do together.”

CORPORATE DONOR SPOTLIGHT



MILMAN INDUSTRIES

In the early 1970s, 17-year-old Milad Mansour immigrated to Sudbury from a small village in Northern Lebanon. He didn't have much, but he knew what he wanted: to seize opportunity and become an entrepreneur. Today, he is the president and founder of Milman Industries, a group of companies servicing the mining and industrial sectors in Northern Ontario and around the world.

Milman has grown significantly over the past four decades, but as the company's Vice President of Finance, Adam Guilbault says it has taken more than a single individual to make it a success.

"[Milad] worked incredibly hard to accomplish his goals, but without the support he received from the community, Milman wouldn't be where it is today. He has a strong allegiance to Sudbury and wants to help it prosper."

To that end, Milman partnered with Cambrian to create the Milad Gebrael Mansour Scholarship Fund. Every year, five qualified students from a variety of preselected programs of study are chosen to receive a generous \$1,000 scholarship, as well as a paid summer employment opportunity with one of Milman's businesses.

"In our industry, you can never be too active in nurturing the next generation of leaders," says Adam. "We're always looking to bring top talent into our organization."





“Every scholarship recipient has been hardworking, passionate, and professional. They’ve added excellent value to our companies.”

“Partnering with a real driver of innovation and growth in the city like Cambrian just makes sense,” says Adam. “We have strong local resources available to help develop aspiring professionals, so why look elsewhere for the things we need to enhance our business and stimulate our local economy? We can do it right here at home.”

The scholarship program is the latest in a long line of mutually beneficial collaborations between Milman and the College, which has included event sponsorships, co-op placements, and internships. As Adam says, the program is definitely another win-win situation.

“We gain access to some of the most promising minds in Sudbury, and the College adds another unique element to assist them in attracting and retaining students.”

Part of the intent of the scholarship program is to provide Cambrian students with experiential learning opportunities that will help set them apart from their peers. It’s an advantage that Milman is more than happy to provide.

“There are certain skills that can only be developed by completing hands-on tasks,” says Adam. “Students gain these abilities by putting their knowledge into practice. We’ve really enjoyed helping with this process, especially given the quality of the students that have come through our doors. Every scholarship recipient has been hardworking, passionate, and professional. They’ve added excellent value to our companies.”

In the two years since its launch, the scholarship program has been an unqualified success. Students have gone on to become full-time Milman employees, and members of Milman’s management teams have benefited from the experience of mentoring their future colleagues.

Looking ahead, Adam sees tremendous potential for the program to expand and evolve.

“We would love to create a richer pathway for career opportunities for all graduating students,” he says. “We see this program running for many more years to come. Ideally, it will always be a key part of our talent development and recruitment strategy.”



CLOUTIER WEALTH MANAGEMENT

For Cambrian alumna Michelle Cloutier, acting charitably has always been a way of life. “I remember when I was growing up, every Sunday it seemed there was someone different at the dinner table—a person who needed a helping hand because they had no place to go. My mom would invite them to eat with us.”

“I grew up feeling that giving back was a normal thing to do,” she says. “It was a part of who I was then and who I am today.”

Michelle is now a successful Associate Wealth and Investment Advisor. She and her husband Stephane lead the Cloutier’s Wealth Management Team, one of Sudbury’s premier investment management groups. They share a deep commitment to charitable giving that shapes their unique approach to business. Rather than focusing on how best to leverage a dollar to make another, they know that investing in people always results in the greatest return.

“We all benefit when we raise each other up,” says Michelle. “That’s a fundamental belief we hold close and want to instill in others.”

“We have been very blessed in our lives, and we believe in giving back,” says Stephane. “Providing others with the opportunities they need to succeed is something we find very rewarding.”

Michelle and Stephane are heavily involved with a number of not-for-profit organizations around the city, and they are committed to demonstrating to their employees that philanthropy can be the backbone of a strong workplace culture. They take steps to ensure that the members of their team are given opportunities to understand and experience the positive outcomes that result from helping others.

During business planning sessions, for example, they set internal targets for volunteerism rather than focusing exclusively on financial goals. Last year alone, their team of seven completed over 300 hours of community service.



“I grew up feeling that giving back was a normal thing to do.”

“Involving everyone in charitable work in the community is really important,” says Stephane. “It encourages us all to think about how we can be more active in supporting the things we care deeply about.”

One of the things that Michelle and Stephane have a passion for is education. Over the years, they have invested in student success as a way to encourage people to reach their full potential. At Cambrian, they established the Cloutier’s Wealth Management Business Distinction Award to support high-achieving second- or third-year Business Administration students with financial need.

“We realize that going to school can be expensive, even for those who excel in the classroom,” says Stephane. “We give help to students pursuing goals that may seem out of reach.”

“In life, there are rights and privileges,” says Michelle. “We believe that education is a right, but we know that the ability to pursue postsecondary studies is a privilege that isn’t afforded to everyone. We want to remove the privilege that keeps people from chasing their dreams.”

Although the decision to create the award was made by Michelle and Stephane alone, sustaining it has become a group effort. Every year, Michelle and Stephane organize a lunch for their colleagues so they can sit together to review the award applications and select a deserving recipient. They also invite team members to attend the Cambrian College Foundation’s Annual Awards Reception to meet with the students they have supported.

They know that the experience leaves a lasting impression.

“When you meet with students whose lives have been improved thanks to this award the impact is made tangible; you really feel it,” says Stephane. “There’s no better way to illustrate the good that is being done. It becomes a huge motivator to give back.”

In the future, Michelle and Stephane want to become even more involved in supporting Cambrian students. They are considering a donation to establish a second award that would assist students studying social work—a group that hasn’t always been top of mind for donors looking to create bursaries and scholarships.

They see another opportunity to make a difference in an area of need while setting a further example for their team to follow.

“Year after year, we’ve seen how our gift [to Cambrian] has made a positive change,” says Michelle. “It’s cemented our belief in the importance of what we’re doing. We’re very proud of our relationship with Cambrian and we want to keep giving.”

“When we think about making future investments to support the award, it’s never a question of are we going to do this?” says Stephane. “That’s a given.”

“It’s a question of how do we do more?” says Michelle. “For us, it’s just the right thing to do.”

CAMBRIAN SUPERHEROES

Cambrian employees recognize that an investment in Cambrian students, equipment, or programming is an investment in their own future.

Their support helps change the lives of tomorrow's leaders.

Renée Scott joined the Cambrian College family in 2014 in the role of Director of Student Success and Recruitment. Since that time, Renée has consistently contributed to areas that ensure students with financial barriers have the opportunity to receive the advantages of postsecondary education.

The reason Renée participates in the Employee Giving program is simple. It is the same reason she comes to work every day – the students. Renée believes that Employee Giving provides a unique opportunity to see her contribution in action. For her, supporting student success means building bright futures and growing the #CambrianCommunity.

A highlight for Renée is not only meeting the students she helps at the Foundation's Annual Awards Reception, but their families as well. Seeing her contributions make a positive difference in both a student's school and home life has really made an impact. "There is no better place for me to donate," says Renée. "It's like giving back to your home, your family."

We are incredibly proud to call Renée a Cambrian Superhero and are grateful for her commitment to Cambrian students.



RENEE SCOTT
Director of Student
Success and
Recruitment

Werner Scherzinger first joined the Cambrian team as a faculty member in the Power Engineering program in 2016. He has recently moved into the role of program coordinator for Cambrian's new Mechatronics program.

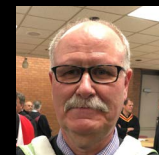
Werner became a Cambrian Superhero in his first year on campus, enrolling quickly in Cambrian's Employee Giving Program. In a short time, he has made a significant philanthropic impact, crediting his large family for his desire to give back and to pay it forward.

Like many students, Werner felt the financial strain himself while working toward achieving success throughout his studies. Unlike many others, he was fortunate to have the support of his large family, helping him navigate through the many obstacles students face.

Knowing that not all students have a strong support network, Werner felt it was important to give back to those in need. In 2016, he created the Power Engineering Entrance Scholarship, awarded to students applying to the Power Engineering program with high academic averages.

Werner believes the impact of employee giving is immediate, noting the countless students he has met sharing stories of the scholarships and bursaries they have received at just the right time! These funds have helped students in areas as simple as transportation to and from school or a job interview, to rent payments so they can focus on their studies instead of getting that second part-time job!

Werner believes in a philosophy rooted in his childhood – positivity breeds positivity. Werner certainly exemplifies this philosophy through his actions, and we are very grateful to have him as a member of the #CambrianCommunity.



WERNER SCHERZINGER
Faculty



Nearly **\$60,000**
raised through the payroll
deduction program



40% of full-time
staff and faculty support
this great cause



The statue of Francis Pegahmagabow sits outside of the Charles W. Stockey Centre for the Performing Arts in Parry Sound, Ontario. It was designed and sculpted by Cambrian Alumnus Tyler Fauvelle. Tyler is a 2003 graduate of Cambrian's Police Foundations program, and is also the creator of the Stompin' Tom Connors monument that sits in front of the Sudbury Arena.

WHAT WILL YOUR LEGACY BE?

Cambrian's reputation for excellence is built on the foundation of visionary people who have made an extraordinary impact through their generosity. Those leaving a legacy gift to Cambrian College are recognized not only for their generosity, but their foresight and dedication to postsecondary education for generations to come.

Profile:

ELIZABETH VINASSAC

Elizabeth chose to leave a lasting legacy through a bequest specifically for Indigenous students studying at Cambrian College. Her contribution commemorates Sgt. Francis Pegahmagabow, regarded as the most decorated Indigenous Canadian to fight in the First World War.

Francis is one of only 38 Canadian troops to have earned the Military Medal (MM) with two bars, each representing an act of valour. He earned the first in 1917 at the Battle of Passchendaele, and the second in 1918, during what would prove to be the final hundred days of the war, by charging into heavy enemy fire to retrieve ammunition for his comrades.

When asked why she chose to leave a legacy gift, Elizabeth reflected, "A legacy gift has the tremendous potential to have a significant impact on someone's life. It is important to me to help a disadvantaged party of society. There is no better legacy than supporting the next generation."

Types of Planned Gifts

- Bequests
- Retirement Plan Assets
- Life Insurance Policy
- Charitable Gift Annuity
- Charitable Remainder Trust

Giving Options

- Restricted Gifts (allocated to an area of your choosing)
- Unrestricted Gifts (directed to the College's area of greatest need)
- Expandable Gifts (allocated to a specific College initiative)
- Endowment (interest earned is used to support a particular area or award in perpetuity)

Benefits of Planned Giving

- Support an institution that is important to you
- Create a lasting gift for generations to come
- Commemorate yourself or a loved one
- Reduce the amount of tax owed on your estate
- Have no impact on your current lifestyle

INTERESTED IN DISCUSSING A LEGACY GIFT?

Contact Brandi Braithwaite, Director of Development and Alumni
(705) 566-8101, extension 7839 | brandi.braithwaite@cambriancollege.ca

FOUNDATION ACTIVITY

Your investments in Cambrian College make huge impacts. Every dollar you give and every second of time that you spend supporting Cambrian College Foundation initiatives paves the way for student success.

It might sound cliché, but it's true: **your gifts change lives.**

In 2018/2019, your generosity was on full display. Once again, we were privileged to work closely with an amazing group of individuals and organizations to enhance the College's ability to offer an exceptional student experience.

Thanks to your support, it was another fantastic year!

We broke records.

◆ In 2018/2019, members of Cambrian's Board of Governors and the Cambrian College Foundation's Board of Directors increased their giving by 140%.

Also, over 40% of eligible Cambrian staff participated in the employee giving program, resulting in an additional \$60,000 being raised for students.

◆ On Giving Tuesday, we raised over \$40,000 in individual donations – our biggest total ever! This translated to over \$70,000 once eligible donations were matched by a number of anonymous donors.

Giving Tuesday is like Black Friday for philanthropy. It's an annual one-day event that shifts focus from consumer spending to charitable giving. This year, our donors made gifts to support scholarships and bursaries, equipment renewal, programming, the Cambrian Student Foodbank, and other areas of personal interest.

Giving Tuesday 2019 will take place on December 3. To learn more about how you can be involved, visit cambriancollege.ca/givingtuesday.

We formed new partnerships.

◆ As a further way of exploring new opportunities to raise funds for on-campus enhancements, we've partnered with Delta Bingo. Cambrian is now recognized as an official charitable recipient of bingo proceeds, which has already resulted in thousands of dollars being raised for the College's equipment renewal fund.

To launch this partnership, we hosted a special Cambrian Day bingo event. Thanks to the efforts of our incredible staff, faculty, retirees, alumni, and donors, we raised a single-day total of over \$2,000!

We built on past successes.

◆ Scholarships and bursaries are one of the most vital pieces of Cambrian's student financial support system. They reward academic excellence, remove financial barriers, and send a clear message to new and returning students alike: You can do it!

Our incredible donors continued to support the nearly 60 annual scholarships and 175 annual bursaries available at the College. This past year, over \$1 million was distributed to more than 1,000 deserving students.

◆ Our annual Cambrian College golf tournament was another sold-out event. Over \$14,000 was raised for student bursaries. The next tournament will take place on June 12, 2020, at the Timberwolf Golf Club, so save the date and reserve your spot today by visiting cambriancollege.ca/fore.





We thanked you.

◆ This year, we implemented a new supporter appreciation reception called You Mean the World to Us. The event brought together a cross-section of donors, alumni, and industry partners who were treated to international entertainment and food stations. Attendees had the opportunity to speak with faculty, students, and members of the College's leadership team to learn about their work and their vision for Cambrian's future.

◆ We baked hundreds of festive cookies and hand-delivered them to donors and partners over the holiday season. We also sent our supporters newly-designed thank you cards in the mail featuring artwork created by Cambrian College Design and Visual Arts students and graduates.

We learned together.

◆ Our speaker series provided opportunities for alumni, donors and the community to interact with notable Canadians. We were proud to host Karl Subban, father of NHL star P.K. Subban, and author, Angie Abdou for a discussion about the challenges and rewards that come with parenting children involved in organized sports. We also welcomed breast cancer survivor Jennifer Faucher, who gave an inspiring presentation on her personal experience battling the disease and her belief in the vital role that education plays.

WE APPRECIATE YOU and all that you do to make Cambrian the special place that it is. We can never thank you enough—we won't ever stop trying!

Did you attend a Cambrian College Foundation event? Do you have any feedback or suggestions for improvement? We want to hear from you!

Contact Brandi Braithwaite, Director of Development and Alumni
brandi.braithwaite@CambrianCollege.ca



ALUMNI ACTIVITY

We have nearly 60,000 alumni living and working in Canada and around the world, but we know numbers alone don't bring a community to life. **It's what we do, and how we do it, that unites us.**

As Cambrian College alumni, we rely on each other. We support each other. We offer a helping hand when it's needed. We use our talents and share our experiences to encourage others to grow their knowledge and ambition.

Regardless of distance, our actions create connection. This is our community—there aren't any others like it. That's why, every year, we take the time to reflect on and celebrate our accomplishments.

In 2018/2019, we made our community stronger and even more welcoming, vibrant, and diverse. Like always, we did it together.



We learned together.

◆ We wanted to know more about our alumni's interests and the types of activities they find compelling, so we conducted our first annual alumni survey. The survey—called the Spring Cleaning Survey—allowed us to collect important feedback that will help guide our event planning in the year ahead.

As a way of adding a little extra incentive to participate, all respondents were entered into a draw to win a top-of-the-line Miele vacuum cleaner valued at over \$1,000.

ARE YOU INTERESTED in developing your networking and mentoring skills through real-world practice while helping shape the careers of students and young alumni?

Visit cambriancollege.ca/alumni/networking-mentorship to learn more about the Cambrian Connection Café and how you can become involved.

Alumni are represented in nearly
 40
COUNTRIES

A strong and engaged network of nearly
 60,000
ALUMNI

We celebrated together.

◆ At the 2019 convocation ceremonies, we proudly presented the Alumni Distinction Award to Physical Fitness and Leisure Management Program graduate Brian Humphrey. Brian is an entrepreneur, philanthropist, health consultant, educator, and motivational speaker. He is the owner of the Hamilton-based fitness studio Shift, as well as the founder and CEO of Climb for Cancer Hamilton.

The Climb for Cancer event brings together thousands of community members every year at the Tim Hortons Field stadium in Hamilton, where they climb stairs to raise funds in support of cancer care. Now in its 13th year, the Climb for Cancer has raised more than \$1 million to support the Juravinski Hospital and Cancer Centre.

◆ We also invited four of our accomplished graduates to provide alumni addresses during the 2019 convocation ceremonies. Our featured speakers were:

◆ **Marianne Matichuk** BUSINESS GRADUATE (2004)

Former Mayor of the City of Greater Sudbury, Chair of the Workplace Safety and Prevention Services board, and the principal consultant of M. Matichuk & Associates

◆ **Steve Jacklin** BUSINESS ADMINISTRATION GRADUATE (1999)

Owner of two car dealerships and a Carstar franchise, two-time recipient of General Motors of Canada's President's Trophy

◆ **Walter Siggelkow** ELECTRONICS ENGINEERING TECHNOLOGY GRADUATE (1991)

President and founder of HLS Hard-Line Solutions Inc.

◆ **Kathy Wells-McNeil** REGISTERED NURSING PROGRAM GRADUATE (1995)

CEO and owner of Total Nursing Care Inc., and Cambrian College Foundation Board Director

◆ Nearly 300 guests attended a new event organized in conjunction with Cambrian's international department to recognize and celebrate the College's international alumni and scholarship recipients. A dinner was held in the Student Life Centre attended by international alumni, current international students, members of the community committed to international student success, and government agencies supporting immigration and settlement.

◆ We nominated five of our alumni for the Colleges Ontario's Premier's Awards, which celebrate the achievements of outstanding college graduates in seven categories: Apprenticeship, Business, Community Services, Creative Arts and Design, Health Sciences, Recent Graduate, and Technology. Our 2018 nominees included:

◆ **C.B. Forrest** JOURNALISM GRADUATE (1992)

Award-winning novelist and public relations guru (Creative Arts and Design)

◆ **Colette Lepage** CHEMICAL ENGINEERING TECHNOLOGY GRADUATE (1994)

Consultant with the NASA Goddard Space Flight Centre (Technology)

◆ **Cory Morel** BUSINESS GRADUATE (2004)

Co-Founder of the Morel Family Foundation (Community Services)

◆ **Gianni Grossi** MINING ENGINEERING TECHNOLOGY GRADUATE (1999)

President of Anmar Mechanical & Electrical Contractors Ltd. (Business)

◆ **Julia Fedec** PRE-HEALTH SCIENCES (2006)

AND BACHELOR OF SCIENCE IN NURSING GRADUATE (2011)

Nursing Manager, Emergency, Pharmacy and Chemotherapy with the Manitoulin Health Centre (Health Sciences)

We worked together.

◆ For the first time ever, our alumni were a key part of the support team that assisted with our fall and spring open house events. Alumni volunteered their time to speak with prospective students interested in studying in the same programs from which they graduated. They supported Cambrian faculty and shared how their experiences in the classroom helped them succeed in their professional careers.

◆ We created the Cambrian College Connection Café, powered by Ten Thousand Coffees, as a way to expand and strengthen the broader Cambrian community while setting students and graduates up for future success.

Ten Thousand Coffees is a wildly popular networking and mentoring program with a simple core concept: bring people at different life stages together in the same space, pour some coffee, and let them speak to and learn from each other. These conversations encourage skill development, help build personal and professional connections, and assist with career planning.

Alumni played a vital role in the launch of the program, volunteering their time to meet with current students, recent graduates and industry partners to share their personal experiences, insights, and advice.



THANK YOU TO OUR DONORS

Every gift from our donors is a testament to their confidence in Cambrian College and our students. We would like to thank all of our donors for their remarkable generosity. With your support, Cambrian will continue to provide our students with a quality educational experience.

We are proud to acknowledge our supporters via our Annual and Lifetime Giving programs.

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